



# BRINER

Total Signage Solutions

## Photo Specification Sheet

All photos uploaded to the Briner website must be saved as a 300dpi RGB Jpeg file with Maximum Quality Jpeg Compression.

It is important to upload images as an RGB file as this will enable you to preview and select your preferred images online.

Briner recommends using a 5megapixel digital camera as a starting point for any large format printing. A 5 megapixel camera at a 2592x1944 resolution will be sufficient for a 6x8 photoboard.

Find below a chart that indicates a particular camera Megapixel capacity and recommendations in reproducing images for different sized boards

Camera	Board Size	Dimensions (Pixels)	RAW Size (Mb)	JPEG Size (Mb)	300DPI (Inches)
5 Megapixel	6x8	2592 x 1944	14.4	2.7Mb	8.6 x 6.5
6 Megapixel	6x8	3008 x 2000	17.2	4.1Mb	10 x 6.7
7 Megapixel	8x10	3072 x 2304	20.3	4.6Mb	10.2 x 7.7
8 Megapixel	8x10	3264 x 2448	22.9	5Mb	10.9 x 8.2
11 Megapixel	12x8	4064 x 2704	31.4	6.3Mb	13.6 x 9

**NOTE:**

The definition of DPI is “Dots Per Inch”. This is the measure of the resolution of a scanner, printer or monitor. It refers to the number of dots in a one-inch line. The more dots per inch, the higher the resolution, and better the quality of the image.

Do not enlarge thumbnail size photos to attempt to make a larger photo.

This will result in a course “pixelated” photo that is not suitable for reproduction.