

## REIV Pointerboard By Laws

Pointer Signs and Open for Inspection Signs

### 9. SIGNBOARDS

Subject to any local planning requirements –

#### (a) Size of Boards

Wherever the frontage of a residential property is less than 18metres, the maximum size for a signboard must be 2.7 metres by 1.8metres or nearest equivalent area (5.1 square metres) and where the frontage is 18 metres or over the maximum size must be 3.6 metres by 2.4 metres or an equivalent board with a maximum area of not more than 9.3 square metres.

#### (b) “For Sale” or “Auction” Boards

Agents shall not make the initial contact with an owner or occupier of a property or owner of a business for the purpose of soliciting for business where there is erected a single Agent’s “For Sale” or “Auction” board, including a “For Sale” or “Auction” board bearing the names of the Agents acting in conjunction on the sale of a property or business. However, where an Agent sends a circulation letter, pamphlet or card to an owner of vacant land soliciting a listing and there is a single Agent’s “For Sale” or “Auction” board on the land, an Agent is not deemed to have breached this Rule of Practice.

#### (c) Permission of Owner/Occupier

Agents must not erect a board or any notice of any description on any property unless prior permission is received from the owner and/or occupier of the property.

#### (d) Pointer Boards

(i) Property owners/occupiers permission for the erection of pointer signs must be obtained and substantiated by the Agent if required.

(ii) Pointer signs shall not protrude beyond the boundary of any property.

(iii) Pointer signs must not be erected in the following positions: -electric light or Telstra poles etc, nature strips, trees, plantations, traffic islands or roundabouts. Public property, unless authorised, written permission is obtained from the appropriate authority. Any other place which would bring the estate agency profession into disrepute.

(iv) All pointer signs must be of good quality, securely fixed and properly maintained and must not exceed the maximum size of 600mm by 450mm.

- (v) Only one pointer sign may be erected on any corner.
- (vi) The first pointer sign to be erected, shall be the only one erected at the corner location.
- (vii) Pointer signs are to be displayed for a maximum period of sixty days for any one property.
- (viii) Pointer signs must be removed within five days from the date of the sale.
- (ix) No more than two pointer signs shall be erected for each property for sale.
- (x) Pointer signs may not be erected further than the nearest main intersection from the property.
- (xi) Corporate promotional pointer signs cannot be erected on private property unless a council permit has first been granted.
- (xii) For the purpose of this rule of practice an intersection shall mean the crossing of two or more streets. A "T" intersection shall be deemed to have two corners and a normal cross intersection, four street corners.
- (xiii) Pointer sign means any sign relating to the sale or lease of a property, placed by an Agent on land other than property to which it relates.

(e) Open For Inspection Signs

- (i) Open for inspection (OFI) signs shall not be placed in any other position than between the fence of a property and the kerb side and shall be placed in a manner not to create a hazard or impede any pedestrian traffic.
- (ii) An Agent must not place more than one portable sign on any corner at any one time. However, on the auction day only, an OFI sign may be placed at the same corner for a time not exceeding one hour prior to the auction.
- (iii) OFI signs may only be displayed when agency personnel are actually attending the property during advertised inspection times.
- (iv) "Auction this day" signage may be placed on permitted areas on auction day but must be removed immediately after agency personnel have left the auction premises.

(f) Mobile Promotional Signs

Mobile promotional signs seeking valuation appraisal appointments are prohibited unless a council permit has first been granted.

(g) After Property Sold

(i) A "For Sale" board or "Auction" board must be removed from the property within a period of thirty (30) days after the contract of sale is signed by both the vendor and the purchaser unless special circumstances warrant further extension.

(ii) All boards must be kept in good order and condition.

(h) Sold Signs/To Let Boards

(i) Where Agents acted in conjunction, then only "Sold" or "Sold by REIV Agent" signs shall be used.

(ii) Where an Agent lists and sells a property, an additional sign or signs having a total area not exceeding 20 per cent of the area of the original sale or auction board may be affixed to the original board.

(iii) The use of specially prepared "Sold" boards substantially different from the original board is prohibited. The provisions of rule 9(h)(i), (ii) and (iii) also apply to "To Let" boards.

(i) Erection of Boards

Sign boards must be securely erected.