



**PLEASE NOTE:**

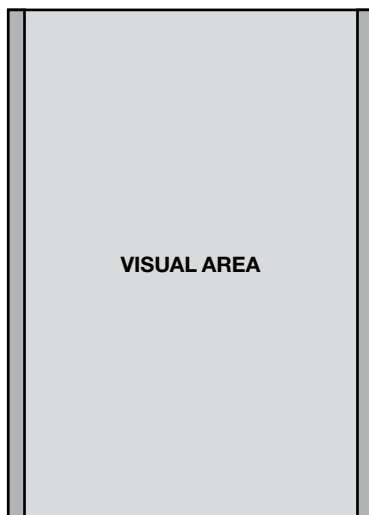
Briner Ads Real Estate boards are based on Imperial (feet) sizes (1 foot = 300mm)

Briner Ads have 2 types of boards

- 1. Wraparound Board:** The image wraps around the sides of the board.
- 2. Enviro Board:** New modern style of board that curves on the front face of board.

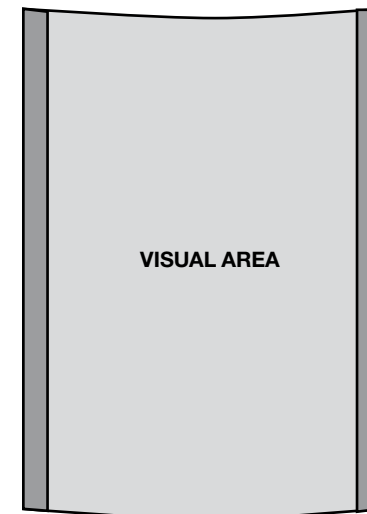
**WRAPAROUND BOARD**

	<b>10x8</b>	<b>Print area</b>	<b>792.5x600</b>
		<b>Image area</b>	<b>750x600</b>
<b>3x4</b>	<b>Print area</b>	<b>280x302.5</b>	
	<b>Image area</b>	<b>225x302.5</b>	
<b>4x3</b>	<b>Print area</b>	<b>322.5x225</b>	
	<b>Image area</b>	<b>280x225</b>	
<b>4x6</b>	<b>Print area</b>	<b>322.5x450</b>	
	<b>Image area</b>	<b>280x450</b>	
<b>6x4</b>	<b>Print area</b>	<b>492.5x302.5</b>	
	<b>Image area</b>	<b>450x302.5</b>	
<b>4x8</b>	<b>Print area</b>	<b>322.5x600</b>	
	<b>Image area</b>	<b>280x600</b>	
<b>8x4</b>	<b>Print area</b>	<b>642.5x302.5</b>	
	<b>Image area</b>	<b>600x302.5</b>	
<b>6x8</b>	<b>Print area</b>	<b>492.5x600</b>	
	<b>Image area</b>	<b>450x600</b>	
<b>8x6</b>	<b>Print area</b>	<b>642.5x450</b>	
	<b>Image area</b>	<b>600x450</b>	
<b>8x10</b>	<b>Print area</b>	<b>642.5x750</b>	
	<b>Image area</b>	<b>600x750</b>	



**ENVIRO BOARD**

<b>4x8</b>	<b>Print area</b>	<b>350x605</b>
	<b>Image area</b>	<b>275x605</b>
<b>6x8</b>	<b>Print area</b>	<b>500x607.5</b>
	<b>Image area</b>	<b>425x607.5</b>



**PLEASE NOTE:**

The Wraparound board has an outside non-image area (wrap area) of 21.25mm at quarter size. It also needs a further gutter area to bring text and images away from the edge of the non-image wrap area.

This rule is not applicable to the 3x4 size. The 3x4 board requires 27.5m on each side of wrap area.

**PLEASE NOTE:**

The Enviro board at quarter size has an area of 37.5mm on each side where the images and text will be slightly less visible due to the curved board.

**NOTE: All sizes are at quarter size**